

**MARISSA BROOKES**  
Department of Political Science  
University of California, Riverside  
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## EDUCATION

- 2013**      **Ph.D., Political Science, Northwestern University**  
Dissertation: “Transnational Labor Alliances: Why Some Succeed”  
committee: Kathleen Thelen, James Mahoney, Benjamin I. Page
- 2007      M.A., Political Science, Northwestern University
- 2005      B.A., Political Science, Boston University (*summa cum laude*)

## ACADEMIC APPOINTMENTS

- Jul. 2013-present      **Assistant Professor, Political Science**  
**University of California, Riverside**  
Faculty Affiliate, Labor Studies Program
- Mar. 2012-Mar. 2013      Instructor, Political Science  
DePaul University
- Sep. 2012-Dec. 2012      Instructor, Political Science  
Northwestern University School of Continuing Studies

## RESEARCH AREAS

international political economy, labor movements, transnational activism, theories of power, institutional analysis, economic globalization, the politics of work and employment

## PUBLICATIONS

### Peer Reviewed Publications

Brookes, Marissa. 2017. “Labour as a Transnational Actor: Alliances, Activism and the Protection of Labour Rights in the Philippines and Pakistan.” *Development and Change* 48 (5): 922-941.

Brookes, Marissa. 2017. “Explaining Employer Responses to Transnational Labor Activism: Indonesia and Cambodia Compared.” *Comparative Political Studies*.

Brookes, Marissa and Jamie K. McCallum. (2017). “The New Global Labour Studies: A Critical Review.” *Global Labour Journal* 8(3): 201-218.

Brookes, Marissa. 2015. “Power, Labour, and Globalisation: How Context-Appropriate Strategies Help Transnational Labour Alliances Succeed.” in Andreas Bieler (Ed.), *Labour and Transnational Action in Times of Crisis*. Rowman & Littlefield International.

Brookes, Marissa. 2013. “Varieties of Power in Transnational Labor Campaigns: Understanding Workers’ Structural, Institutional, and Coalitional Power in the Global Economy.” *Labor Studies Journal* 38 (3): 181-200.

### **Other Publications**

Brookes, Marissa. forthcoming October 2017. “The Road Less Traveled: An Agenda for Mixed-Methods Research.” *PS: Political Science & Politics*.

Brookes, Marissa. 2014. Review of *Global Unions, Local Power: The New Spirit of Transnational Labor Organizing* by Jamie K. McCallum. Ithaca: Cornell University Press, 2013. reviewed for *WorkingUSA: The Journal of Labor & Society*.

### **IN PROGRESS / UNDER REVIEW**

*Transnational Labor Alliances: Power, Coordination, and Why Some Succeed* (book manuscript, under review at Cornell University ILR Press)

“Leveraging Labor Institutions Abroad: Why Employers Sometimes Support Labor Activists in Host Countries” (with Sabrina Zajak)

“Evaluating Causal Mechanisms in Mixed-Methods Research” (with Jesse Dillon Savage)

“Global Unions and the Push for Private Governance: Institutionalizing Employment Relations on the International Scale”

### **GRANTS, HONORS, & AWARDS**

2017            Dorothy Day Award for Outstanding Labor Research, APSA Labor Politics Section

2016            Ruhr University Visiting International Professor grant, German Research Foundation (€12,000)

- 2015 National Science Foundation Methodology, Measurement, and Statistics Program grant (with Jennifer Cyr, Kendra Koivu, and Sara Niedzwiecki) (\$7,500)
- 2015 UCLA Institute for Research on Labor and Employment grant (\$6,510)
- 2015 Hellman Fellowship, Hellman Fellows Fund (\$29,200)
- 2015 Humanities Interdisciplinary Project Award, Center for Ideas and Society (with John Cioffi, Jana Grittersova, and Matthew Mahutga) (\$6,000)
- 2015 Resident Fellowship, Center for Ideas and Society, UC Riverside
- 2014 Award for Best Article in the *Labor Studies Journal* in 2012-13, United Association for Labor Education
- 2010 Fulbright Postgraduate Scholarship, Institute of International Education (\$31,662)
- 2010 Dispute Resolution Research Center Grant, Kellogg School of Management (\$1,504)
- 2009-2010 University Fellowship, Northwestern University
- 2009 Graduate Research Grant, Northwestern University
- 2009 Graduate Student Leadership Council Award, Northwestern University
- 2008 R. Barry Farrell Teaching Assistant Award, Northwestern University
- 2006-2009 Graduate Teaching Assistantship, Northwestern University
- 2006 Buffett Center Summer Research Grant, Northwestern University
- 2005 College Prize for Excellence in Political Science, Boston University
- 2005 Political Science Commencement Speaker, Boston University
- 2005 Ada Draper Award, Boston University
- 2004-2005 President, *Pi Sigma Alpha* (political science honor society), Boston University
- 2004 *Phi Beta Kappa*, Boston University
- 2003-2004 Charlesgate Scholarship, Boston University
- 2003 Diedre Symington Scholarship, Boston University

## CONFERENCE PRESENTATIONS & INVITED TALKS

- Sep. 2017 Roundtable Speaker (**invited**), “Economic Nationalism and Transnational Labor Coalitions,” US-European Transatlantic Social Dialogue, **The Worker Institute**, New York, NY
- Sept. 2017 Roundtable Speaker (**invited**), “Gary Goertz’s Multimethod Research and the Research Triad,” **American Political Science Association** Annual Meeting, San Francisco, CA
- Jun. 2017 “The Politics of Transnational Cross-Class Alliances: Why Employers Sometimes Support Labor Activists Abroad,” paper presented at the **Society for Advancement of Socio-Economics Annual Conference**, Lyon, France
- Apr. 2017 Roundtable Speaker (**invited**), **Friedrich Ebert Stiftung** Conference on Trade Unions in Transformation, Berlin, Germany
- Feb. 2017 “Labor Beyond Boomerangs: Transnational Activism and the Protection of Labor Rights in the Philippines and Pakistan,” paper presented at the **International Studies Association** Annual Convention, Baltimore, MD
- Oct. 2016 “Case Studies and Theory Development in Mixed Methods Research: Practical Recommendations for Testing the Generalizability of Causal Mechanisms,” paper presented at the **Southwest Workshop on Mixed Methods Research**, Tucson, AZ
- Sep. 2016 “Evaluating Causal Mechanisms in Mixed Methods Research” and “New Coalitions in Employment Relations,” papers presented at the **American Political Science Association** Annual Meeting, Philadelphia, PA
- Jun. 2016 “New Coalitions in International Employment Relations: Why Transnational Corporations Support Labor Activists Abroad,” paper presented at the **Society for Advancement of Socio-Economics Annual Conference**, Berkeley, CA
- Mar. 2016 “Transnational Labor Alliances in the Global Economy,” book chapter presented at the **International Studies Association** Annual Convention, Atlanta, GA
- Mar. 2016 “Transnational Labor Campaigns: Research on Trends and Impacts,” **invited** talk, **International Labour Organization**, Geneva, Switzerland
- Nov. 2015 “Transnational Labor Alliances: Power, Coordination, and Why Some Succeed,” **invited** talk, **Institute for Research on Labor and Employment, University of California, Los Angeles**, Los Angeles, CA

- Nov. 2015 “Evaluating Causal Mechanisms in Mixed Methods Research,” paper presented at the **Southwest Workshop on Mixed Methods Research**, Albuquerque, NM
- Jul. 2015 “Solving the Double Coordination Problem: How Shared Strategic Outlooks and Union Capacities Help Unions Exercise Power on the International Scale” and “Transnational Trade Unionism in Action: How Unions Use National Institutions to Influence Multinational Corporations,” papers presented at the **Society for Advancement of Socio-Economics Annual Conference**, London, UK
- Apr. 2015 “Transnational Activism in the Global Economy: How Labor Alliances Alter Corporate Behavior,” paper presented at the **Western Political Science Association Annual Meeting**, Las Vegas, NV
- Feb. 2015 “Transnational Labor Alliances and Why Corporations Concede: Lessons from Southeast Asia,” paper presented at the **International Studies Association Annual Convention**, New Orleans, LA
- Sep. 2014 “Labor as a Transnational Actor: Alliances, Activism, and Institutional Arbitrage” paper presented at **International Studies Association West**, Pasadena, CA
- Feb. 2014 “Power, Labor, and Globalization: How Context-Appropriate Strategies Help Transnational Labor Alliances Succeed,” paper presented (**invited**) at the International Workshop on Labour and Transnational Action in Times of Crisis, **Centre for Advanced Study**, Oslo, Norway
- Mar. 2013 “Varieties of Power in Transnational Labor Campaigns: Understanding Workers’ Structural, Institutional, and Coalitional Power in the Global Economy,” paper presented at the **International Labour Process Conference**, Rutgers School of Management and Labor Relations, New Brunswick, NJ
- Nov. 2012 “Transnational Labor Alliances: Why Some Succeed,” **invited** talk, **Cornell University, ILR School**, International and Comparative Labor Workshop Series, Ithaca, NY
- Oct. 2012 “Varieties of Power in Transnational Union Campaigns,” paper presented at the **Interuniversity Research Centre on Globalization and Work**, International Conference on Union Futures, Innovations, Transformations, and Strategies, Montreal, Canada
- Aug. 2011 “Structural, Institutional, and Coalitional Power: Examining the Dynamics of Transnational Labor Campaigns,” **invited** talk, **University of Sydney Business School**, Discipline of Work and Organisational Studies Seminar Series, Sydney, Australia

- Jun. 2011 “Structural, Institutional, and Coalitional Power: Examining the Dynamics of Transnational Labor Campaigns,” **invited** talk, **Royal Melbourne Institute of Technology**, School of Management, Melbourne, Australia
- Nov. 2009 “Understanding Transnational Union Alliances,” **invited** talk, **London School of Economics and Political Science**, Department of Management, Employment Relations and Organisational Behaviour Group, London, UK
- Jul. 2009 “Transnational Union Alliances: Why Some Succeed,” paper presented at the **Harvard University Weatherhead Center for International Affairs** Conference on Adjusting to Economic and Social Challenges, Cambridge, MA
- Apr. 2009 “Why Unions Form Global Alliances,” paper presented at the Midwestern Political Science Association Annual Conference, Chicago, IL

## TEACHING

### Undergraduate

Labor and Globalization  
Globalization and Development  
Introduction to World Politics  
Introduction to Comparative Politics  
Economic Globalization

### Graduate

Qualitative Methodology  
Political Economy of International Labor  
International Relations Theory

## SERVICE

### University and Department Service

- Oct. 2015, Oct. 2017 **Presenter**, Political Science Career Information Session
- Oct. 2016-present **Member**, Blum Speaker Series Selection Committee
- Jan. 2015-present **Member**, Undergraduate Program Committee, Political Science
- May 2014-present **Member**, International Relations Program Committee
- Oct. 2016, Sep. 2017 **Interviewer**, Fulbright applicants
- May. 2017 **Presenter**, Political Science Job Market Workshop
- Sep. 2015-Jan. 2016 **Affirmative Action Officer**, IR Search Committee, Political Science
- Aug. 2015 **Presenter**, Fulbright Program Faculty Panel

### Service to the Discipline

- Jan. 2017 – present **Reviewer**, Center for Engaged Scholarship (CES) Fellowship applications
- Oct. 2017 **Guest Editor**, Profession Symposium, *PS Political Science & Politics*
- Oct. 2017 **Conference Organizer**, Third Annual Southwest Workshop on Mixed Methods Research, Riverside, CA

- Jan. 2015-Oct. 2017 **Reviewer** for: *British Journal of Industrial Relations*, *Global Networks*, *British Journal of Sociology*
- Jun. 2017 **Discussant** for session on “Mobilizing Labor Power,” Labor and Employment Relations Association (LERA) Annual Meeting, Anaheim, CA
- Jan. 2017-Apr. 2017 **Member**, Conference Committee, International Conference on Cross-Movement Mobilization, Bochum, Germany
- Oct. 2016 **Conference Co-Organizer**, Second Annual Southwest Workshop on Mixed Methods Research, Tucson, AZ
- Aug. 2016 **Discussant** for “Symposium on Securing the Future of Freedom: Rethinking Corporate Freedom,” California State Polytechnic University, Pomona, CA
- Mar. 2016 **Chair** for panels on “Global Political Economy, Trade, and Development: Critical Analyses” and “Institutions and Contending Interests in the Global Economy,” ISA, Atlanta, GA
- Nov. 2015 **Conference Co-Organizer**, Southwest Workshop on Mixed Methods Research, Albuquerque, NM
- Apr. 2015 **Chair and Discussant** for panel on “Parochial Norms and Practices in International Politics,” WPSA, Las Vegas, NV
- Feb. 2015 **Discussant** for panel on “Global Workforce, Global Employers,” ISA, New Orleans, LA
- Sep. 2014 **Discussant** for panel on “Currency, Crises, and Capitalism,” ISA West, Pasadena, CA

### **OTHER PROFESSIONAL ACTIVITIES**

- 2015-present Principal Investigator, The Transnational Labor Alliances Database Project
- 2014-present Co-founder and co-organizer, Southwest Workshop on Mixed Methods Research

### **PROFESSIONAL MEMBERSHIPS**

- APSA: American Political Science Association
- Qualitative & Multi-Method Research, Labor Politics, Political Economy, Class & Inequality
- ISA: International Studies Association
- SASE: Society for the Advancement of Socio-Economics
- LERA: Labor and Employment Relations Association
- ISA: International Sociological Association