

MARISSA BROOKES
Department of Political Science
University of California, Riverside
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EDUCATION

- 2013** **Ph.D., Political Science, Northwestern University**
Dissertation: "Transnational Labor Alliances: Why Some Succeed"
committee: Kathleen Thelen, James Mahoney, Benjamin I. Page
- 2007 M.A., Political Science, Northwestern University
- 2005 B.A., Political Science, Boston University (*summa cum laude*)

ACADEMIC APPOINTMENTS

- Jul. 2013-present **Assistant Professor, Political Science**
University of California, Riverside
Faculty Affiliate, Labor Studies Program
- Mar. 2012-Mar. 2013 Instructor, Political Science
DePaul University
- Sep. 2012-Dec. 2012 Instructor, Political Science
Northwestern University School of Continuing Studies

RESEARCH AREAS

international political economy, labor movements, transnationalism, globalization,
institutional analysis, theories of power, political economy of the advanced democracies

PUBLICATIONS

Peer Reviewed Publications

Brookes, Marissa. 2017. "Labour as a Transnational Actor: Alliances, Activism and the Protection of Labour Rights in the Philippines and Pakistan." *Development and Change* 48 (5): 922-941.

Brookes, Marissa. 2017. “Explaining Employer Responses to Transnational Labor Activism: Indonesia and Cambodia Compared.” *Comparative Political Studies*.

Brookes, Marissa and Jamie K. McCallum. forthcoming September 2017. “The New Global Labour Studies: A Critical Review.” *Global Labour Journal* 8 (2).

Brookes, Marissa. 2015. “Power, Labour, and Globalisation: How Context-Appropriate Strategies Help Transnational Labour Alliances Succeed.” in Andreas Bieler (Ed.), *Labour and Transnational Action in Times of Crisis*. Rowman & Littlefield International.

Brookes, Marissa. 2013. “Varieties of Power in Transnational Labor Campaigns: Understanding Workers’ Structural, Institutional, and Coalitional Power in the Global Economy.” *Labor Studies Journal* 38 (3): 181-200.

Other Publications

Brookes, Marissa. forthcoming October 2017. “The Road Less Traveled: An Agenda for Mixed-Methods Research.” *PS: Political Science & Politics*.

Brookes, Marissa. 2014. Review of *Global Unions, Local Power: The New Spirit of Transnational Labor Organizing* by Jamie K. McCallum. Ithaca: Cornell University Press, 2013. reviewed for *WorkingUSA: The Journal of Labor & Society*.

IN PROGRESS / UNDER REVIEW

Transnational Labor Alliances: Power, Coordination, and Why Some Succeed (book manuscript, under review at Cornell University ILR Press)

“Evaluating Causal Mechanisms in Mixed-Methods Research” (with Jesse Dillon Savage)

“The Politics of Transnational Cross-Class Alliances: Why Employers Sometimes Support Labor Activists Abroad” (with Sabrina Zajak)

GRANTS, HONORS, & AWARDS

2017 Dorothy Day Award for Outstanding Labor Research

2016 Ruhr University Visiting International Professor grant (€12,000)

2015 National Science Foundation Methodology, Measurement, and Statistics Program grant (with Jennifer Cyr, Kendra Koivu, and Sara Niedzwiecki) (\$7,500)

- 2015 UCLA Institute for Research on Labor and Employment grant (\$6,510)
- 2015 Hellman Fellowship, Hellman Fellows Fund (\$29,200)
- 2015 Humanities Interdisciplinary Project Award, Center for Ideas and Society (with John Cioffi, Jana Grittersova, and Matthew Mahutga) (\$6,000)
- 2015 Resident Fellowship, Center for Ideas and Society, UC Riverside
- 2014 Award for Best Article in the *Labor Studies Journal* in 2012-13, United Association for Labor Education
- 2010 Fulbright Postgraduate Scholarship, Institute of International Education (\$31,662)
- 2010 Dispute Resolution Research Center Grant, Kellogg School of Management (\$1,504)
- 2009-2010 University Fellowship, Northwestern University
- 2009 Graduate Research Grant, Northwestern University
- 2009 Graduate Student Leadership Council Award, Northwestern University
- 2008 R. Barry Farrell Teaching Assistant Award, Northwestern University
- 2006-2009 Graduate Teaching Assistantship, Northwestern University
- 2006 Buffett Center for International and Comparative Studies Summer Research Grant, Northwestern University
- 2005 College Prize for Excellence in Political Science, Boston University
- 2005 Political Science Commencement Speaker, Boston University
- 2005 Ada Draper Award, Boston University
- 2004-2005 President, *Pi Sigma Alpha* (political science honor society), Boston University
- 2004 *Phi Beta Kappa*, Boston University
- 2003-2004 Charlesgate Scholarship, Boston University
- 2003 Diedre Symington Scholarship, Boston University
- 2001-2004 Capitol Scholarship, Connecticut Department of Higher Education

CONFERENCE PRESENTATIONS & INVITED TALKS

- Sep. 2017 Roundtable Speaker, “Economic Nationalism and Transnational Labor Coalitions,” US-European Transatlantic Social Dialogue, **Worker Institute**, New York, NY
- Sept. 2017 Roundtable Speaker, “Gary Goertz’s Multimethod Research and the Research Triad,” **American Political Science Association** Annual Meeting, San Francisco, CA
- Jun. 2017 “The Politics of Transnational Cross-Class Alliances: Why Employers Sometimes Support Labor Activists Abroad,” paper presented at the **Society for Advancement of Socio-Economics Annual Conference**, Lyon, France
- Apr. 2017 Roundtable Speaker, **Friedrich Ebert Stiftung** Conference on Trade Unions in Transformation, Berlin, Germany
- Feb. 2017 “Labor Beyond Boomerangs: Transnational Activism and the Protection of Labor Rights in the Philippines and Pakistan,” paper presented at the **International Studies Association** Annual Convention, Baltimore, MD
- Oct. 2016 “Case Studies and Theory Development in Mixed Methods Research: Practical Recommendations for Testing the Generalizability of Causal Mechanisms,” paper presented at the **Southwest Workshop on Mixed Methods Research**, Tucson, AZ
- Sep. 2016 “Evaluating Causal Mechanisms in Mixed Methods Research” and “New Coalitions in Employment Relations,” papers presented at the **American Political Science Association** Annual Meeting, Philadelphia, PA
- Jun. 2016 “New Coalitions in International Employment Relations: Why Transnational Corporations Support Labor Activists Abroad,” paper presented at the **Society for Advancement of Socio-Economics Annual Conference**, Berkeley, CA
- Mar. 2016 “Transnational Labor Alliances in the Global Economy,” book chapter presented at the **International Studies Association** Annual Convention, Atlanta, GA
- Mar. 2016 “Transnational Labor Campaigns: Research on Trends and Impacts,” invited talk, **International Labour Organization**, Geneva, Switzerland
- Nov. 2015 “Transnational Labor Alliances: Power, Coordination, and Why Some Succeed,” invited talk, **Institute for Research on Labor and Employment, University of California, Los Angeles**, Los Angeles, CA
- Nov. 2015 “Evaluating Causal Mechanisms in Mixed Methods Research,” paper presented at the **Southwest Workshop on Mixed Methods Research**, Albuquerque, NM

- Jul. 2015 “Solving the Double Coordination Problem: How Shared Strategic Outlooks and Union Capacities Help Unions Exercise Power on the International Scale” and “Transnational Trade Unionism in Action: How Unions Use National Institutions to Influence Multinational Corporations,” papers presented at the **Society for Advancement of Socio-Economics Annual Conference**, London, UK
- Apr. 2015 “Transnational Activism in the Global Economy: How Labor Alliances Alter Corporate Behavior,” paper presented at the **Western Political Science Association Annual Meeting**, Las Vegas, NV
- Feb. 2015 “Transnational Labor Alliances and Why Corporations Concede: Lessons from Southeast Asia,” paper presented at the **International Studies Association Annual Convention**, New Orleans, LA
- Sep. 2014 “Labor as a Transnational Actor: Alliances, Activism, and Institutional Arbitrage” paper presented at **International Studies Association West**, Pasadena, CA
- Feb. 2014 “Power, Labor, and Globalization: How Context-Appropriate Strategies Help Transnational Labor Alliances Succeed,” paper presented at the International Workshop on Labour and Transnational Action in Times of Crisis, **Centre for Advanced Study**, Oslo, Norway
- Mar. 2013 “Varieties of Power in Transnational Labor Campaigns: Understanding Workers’ Structural, Institutional, and Coalitional Power in the Global Economy,” paper presented at the **International Labour Process Conference**, Rutgers School of Management and Labor Relations, New Brunswick, NJ
- Nov. 2012 “Transnational Labor Alliances: Why Some Succeed,” invited talk, **Cornell University, ILR School**, International and Comparative Labor Workshop Series, Ithaca, NY
- Oct. 2012 “Varieties of Power in Transnational Union Campaigns,” paper presented at the **Interuniversity Research Centre on Globalization and Work**, International Conference on Union Futures, Innovations, Transformations, and Strategies, Montreal, Canada
- Aug. 2011 “Structural, Institutional, and Coalitional Power: Examining the Dynamics of Transnational Labor Campaigns,” invited talk, **University of Sydney Business School**, Discipline of Work and Organisational Studies Seminar Series, Sydney, Australia

- Jun. 2011 “Structural, Institutional, and Coalitional Power: Examining the Dynamics of Transnational Labor Campaigns,” invited talk, **Royal Melbourne Institute of Technology**, School of Management, Melbourne, Australia
- Nov. 2009 “Understanding Transnational Union Alliances,” invited talk, **London School of Economics and Political Science**, Department of Management, Employment Relations and Organisational Behaviour Group, London, UK
- Jul. 2009 “Transnational Union Alliances: Why Some Succeed,” paper presented at the **Harvard University Weatherhead Center for International Affairs** Conference on Adjusting to Economic and Social Challenges, Cambridge, MA
- Apr. 2009 “Why Unions Form Global Alliances,” paper presented at the Midwestern Political Science Association Annual Conference, Chicago, IL

TEACHING

Undergraduate

Labor and Globalization
Globalization and Development
Introduction to World Politics
Introduction to Comparative Politics
Economic Globalization

Graduate

Qualitative Methodology
Political Economy of International Labor
International Relations

SERVICE

University and Department Service

- Jan. 2015-present **Member**, Undergraduate Program Committee, Political Science, UCR
May 2014-present **Member**, International Relations Program Committee, UCR
Sept. 2017 **Interviewer**, Fulbright applicants, UCR
Oct. 2016 **Interviewer**, Fulbright applicants, UCR
Sep. 2015-Jan. 2016 **Affirmative Action Officer**, International Relations Search Committee, Political Science, UCR
Aug. 2015 **Presenter**, Fulbright Program Faculty Panel, UCR

Service to the Discipline

- Oct. 2017 **Guest Editor**, Profession Symposium, *PS Political Science & Politics*
Oct. 2017 **Conference Organizer**, Third Annual Southwest Workshop on Mixed Methods Research, Riverside, CA
Jun. 2017 **Discussant** for session on “Mobilizing Labor Power,” Labor and Employment Relations Association (LERA) Annual Meeting, Anaheim, CA

- Apr. 2017 **Member**, Conference Committee, International Conference on Cross-Movement Mobilization, Bochum, Germany
- Jan. 2015-Nov.2016 **Reviewer** for: *British Journal of Industrial Relations, Global Networks*
- Aug. 2016 **Discussant** for “Symposium on Securing the Future of Freedom: Rethinking Corporate Freedom,” California State Polytechnic University, Pomona, CA
- Mar. 2016 **Chair** for panels on “Global Political Economy, Trade, and Development: Critical Analyses” and “Institutions and Contending Interests in the Global Economy,” ISA, Atlanta, GA
- Apr. 2015 **Chair and Discussant** for panel on “Parochial Norms and Practices in International Politics,” WPSA, Las Vegas, NV
- Feb. 2015 **Discussant** for panel on “Global Workforce, Global Employers,” ISA, New Orleans, LA
- Sep. 2014 **Discussant** for panel on “Currency, Crises, and Capitalism,” ISA West, Pasadena, CA

OTHER PROFESSIONAL ACTIVITIES

- 2015-present Principal Investigator, The Transnational Labor Alliances Database Project
- 2014-present Co-founder and co-organizer, Southwest Workshop on Mixed Methods Research

PROFESSIONAL MEMBERSHIPS

- APSA: American Political Science Association
- Qualitative & Multi-Method Research, Labor Politics, Political Economy, Class & Inequality
- ISA: International Studies Association
- SASE: Society for the Advancement of Socio-Economics
- LERA: Labor and Employment Relations Association